

Summer Reading Partnership

Sponsored by KESPT and KDLA





BUILT TO PERFORM.

CREATED TO SERVE.

About the Summer Reading Partnership



Since 2010, the summer reading partnership has been a joint effort between the Kentucky Education Savings Plan Trust (KESPT) and the Kentucky Department for Libraries and Archives (KDLA).

KESPT is Kentucky's official 529 College Savings Plan.

\$64,000 in KESPT college savings accounts have been awarded to families throughout the Commonwealth and \$33,600 has been awarded to Kentucky libraries.

How the summer reading partnership works



Encourages families to go to the library and read during the summer.

When children (0 – age 18) participate in their local library's summer reading program, they may also enter for a chance to win a \$1,000 college savings plan account, by completing an entry form furnished by KESPT.

Eight entrants are randomly selected at the end of the summer to win and each of their libraries also receives \$500 to use toward future programs.

And the winners are...



MCCRACKEN COUNTY PUBLIC LIBRARY **GRAVES COUNTY PUBLIC LIBRARY BOWLING GREEN PUBLIC LIBRARY** HENDERSON COUNTY PUBLIC LIBRARY PULASKI COUNTY PUBLIC LIBRARY **BULLITT COUNTY PUBLIC LIBRARY OLDHAM COUNTY PUBLIC LIBRARY** CARROLL COUNTY PUBLIC LIBRARY **KENTON COUNTY PUBLIC LIBRARY** JESSAMINE COUNTY PUBLIC LIBRARY LEE COUNTY PUBLIC LIBRARY JOHNSON COUNTY PUBLIC LIBRARY **MORGAN COUNTY PUBLIC LIBRARY** TAYLOR COUNTY PUBLIC LIBRARY MADISON COUNTY PUBLIC LIBRARY PAUL SAWYIER PUBLIC LIBRARY MENIFEE CO PUBLIC LIBRARY

JACKSON COUNTY PUBLIC LIBRARY LEXINGTON PUBLIC LIBRARY WAYNE COUNTY PUBLIC LIBRARY HARRY M CAUDILL MEMORIAL **CARTER COUNTY PUBLIC LIBRARY** MARSHALL COUNTY PUBLIC LIBRARY WASHINGTON COUNTY PUBLIC LIBRARY DAVIESS COUNTY PUBLIC LIBRARY HOPKINSVILLE-CHRISTIAN CO PUBLIC LIBRARY GRAYSON COUNTY PUBLIC LIBRARY CLARK COUNTY PUBLIC LIBRARY **CORBIN COUNTY PUBLIC LIBRARY** MARTIN COUNTY PUBLIC LIBRARY WARREN COUNTY PUBLIC LIBRARY MARY WOOD WELDON MEMORIAL LIBRARY FLEMING COUNTY PUBLIC LIBRARY KNOX COUNTY PUBLIC LIBRARY

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Working with the libraries



Libraries receive an order form in February via KDLA's listserv.

The order form is prepopulated with last year's orders.

Return the list to Kathy Griffin (kgriffin@tiaa.org).

Materials available to order:

- Postage paid entry card
- Bookmarks
- Posters
- KESPT brochure about college savings

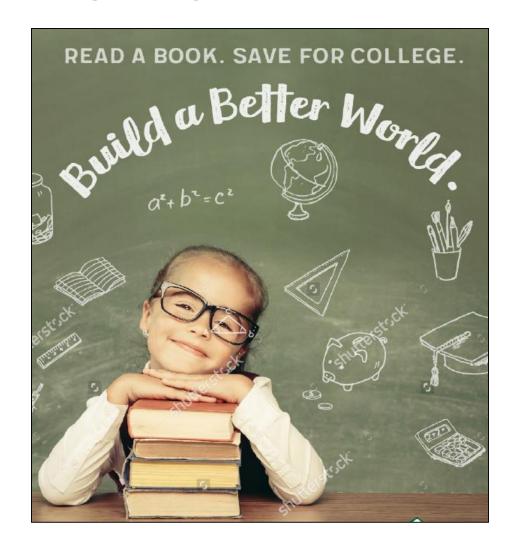
KESPT ships the materials to libraries in May, and libraries may order more over the course of the summer.

At the end of summer reading, eight winners are randomly drawn and notified. Libraries are informed once the winners send in their paperwork in good working order.

Libraries have the option of hosting an awards ceremony with the winner's family. KESPT provides oversized checks for photo ops, develops press releases and alerts the media.



Read. Save for College. Change the World.



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Benefits of the Summer Reading Partnership



- Statewide outreach.
- Reaches all demographics and income levels.
- Winners receive a college savings account.
- Supports local communities.
- Helps cut down on "summer slide."
- Generates media coverage to raise general awareness about reading, the libraries and saving for college.

Questions?



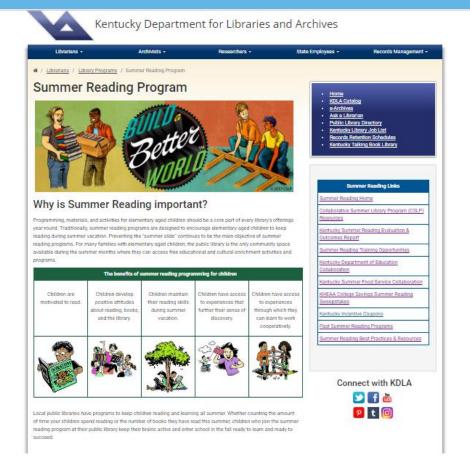
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Wrap-up & Further Resources

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KDLA Summer Reading Home Site

http://kdla.ky.gov/librarians/programs/summerreading/Pages/default.aspx



KDLA Listservs

For Public Library Youth Services Librarians & Staff:

•KYAC is a discussion list devoted to those who work with children and teens in the library. By using this LISTSERV®, individuals from around the state will have the chance to ask questions, share ideas, voice concerns, and make valuable contacts all through their e-mail.

TO SUBSCRIBE: To join the list, send email with the subject "KYAC" to Krista.King-Oaks@ky.gov. In the body of the message, list your name and the name of your library. You will be emailed instructions for posting to this moderated discussion list.

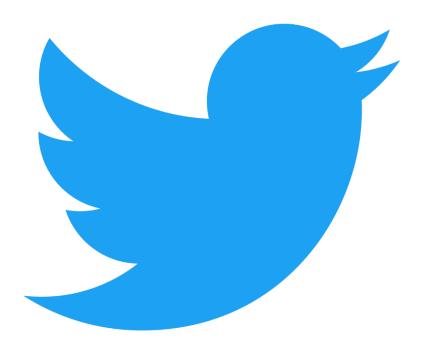
•See the KDLA website for more information on our many listservs – for technology, adult services, bookmobile/outreach, & more!

http://kdla.ky.gov/librarians/staffdevelopment/Pages/listservs.aspx



@KDLALibDev

KDLA CE







Thank you for attending today's webinar

Krista King-Oaks

KDLA Youth Services Consultant

krista.king-oaks@ky.gov

502-564-1739

Kathleen Griffin

Senior Director | Education Savings

529 College Savings Program Manager

TIAA

kgriffin@tiaa.org